

Arcadia

Association of Realtors®

MONTHLY UPDATE ADVERTISING POLICY

The Arcadia Association of REALTORS® monthly “REALTOR UPDATE” is circulated to all members by mail. The following are guidelines to advertise in this publication:

1. Copy must be camera-ready. (A business card is acceptable)
2. Ads are to be paid in advance when submitted.
3. Advertising that is in competition with Association sponsored programs or functions, employment solicitations or ads in bad taste will not be accepted. The Association editorial staff reserves the right to accept or decline advertising material.
4. Deadline to submit an ad for “Update” is no later than the 10th of every month no later than 12 noon.
5. No endorsement by the local Association is implied.
6. Advertisers are to comply with copyright regulations.
7. Advertising will be placed in the “Update” where the editors have chosen the format for that month.

REALTOR Update Advertising Prices:

1/8th page (business card size)

\$20.00 Association Members
\$30.00 Non-Members

1/4 page (of 8” x 11 sheet)

\$30.00 Association Members
\$50.00 Non-Members

1/2 page (of 8” x 11 sheet)

\$50.00 Association Members
\$80.00 Non-Members

Full Page (one flyer stapled to the “Update”)

\$75.00 Association Members
\$110.00 Non-Members

