

ADVERTISING POLICY FOR *THE ARCADIA REALTOR®*

The Arcadia Association of REALTORS® monthly publication “*THE ARCADIA REALTOR®*” will be distributed to all Association members. The following are guidelines to advertise in this publication:

1. Copy must be camera-ready. (Business cards are not acceptable)
2. Ads are to be paid in advance when submitted.
3. Ads can remain the same or change within the 3 month contract.
4. Advertising that is in competition with Association sponsored programs or functions, employment solicitations or ads in bad taste will not be accepted. The Association editorial staff reserves the right to accept or decline advertising material.
5. Deadline to submit an ad for “*THE ARCADIA REALTOR®*” is no later than then *15th of every month no later than 12 noon.*
6. No endorsement by the local Association is implied.
7. Advertisers are to comply with copyright regulations.
8. Advertising will be placed in the “*THE ARCADIA REALTOR®*” where the editors have chosen the format for that month.

Costs For Advertising Per Quarter

- **1/8th page** (2 ½ x 2 ½ of an 8 ½ x 11 sheet)
Members: \$ **150.00** for three issues
Non-Members: \$ **225.00** for three issues
- **1/4 page** (of an 8½ x 11 sheet)
Members: \$ **300.00** for three issues
Non-Members: \$ **450.00** for three issues
- **1/2 page** (of an 8½ x 11 sheet)
Members: \$ **450.00** for three issues
Non-Members: \$ **675.00** for three issues
- **1/2 page** (on back the back page of Newsletter)
Members: \$ **600.00** for three issues
Non-Members: \$ **900.00** for three issues
- **Full page** (there will be No full page advertising offered)

See back side for Advertising Size Samples