



REALTOR UPDATE

601 South First Avenue, Arcadia CA 91006
626 446 2115 PH 626 446 4072 FAX
contactus@theaar.com www.theaar.com

George Monte
Association President

Mary Rovarino
Executive Vice President

FEBRUARY - MARCH 2008

ATTENTION BROKERS AND MANAGERS:

Reminder: The Broker or manager of each office is the only REALTOR of an office who receives a hard copy of this "REALTOR Update". Please share the information contained in this "bulletin" with your agents at an office meeting or via voice communication. Agents receive the "Update" via e-mail only. Thank you.

ALL 45 HOURS OF DRE CREDIT IN ONE AFTERNOON

Friday, February 29 from 1 – 4 p.m. at the AAR office, Revei and Joel Carlson, Instructor, offer you all 45 hours of DRE credit for just \$99. Non-Member is \$109. Visit the AAR website at www.TheAAR.com or call the office at (626) 446-2115. Pre-registration is required, there will be NO WALK-INS!

ANNUAL REALTOR DUES NOW DELINQUENT

Dues statement for REALTOR local, state and national annual dues are delinquent. A \$25 late fee is now required. After February 22, the REALTOR members who have still not remitted payment will be expelled for non-payment. In order to reinstate REALTOR membership after 2/22, full REALTOR dues payment will be required in addition to a \$100 reapplication fee and a \$30 C.A.R. processing fee. Don't let this happen to you!

TECH THURSDAY

On Thursday, February 28 from 9 – 11 a.m. at the AAR Office. The topic this month will be on the Ultimate CMA with eNeighborhoods. Free to AAR members. This is a FREE MRMLS benefit! Attend the training and receive a free software program. The software program offers CMAs, maps, aeri-als, flyers, neighborhood reports, direct mail and much more. Call the AAR office and reserve your place today.

THE AAR FREE TECH AND BUSINESS EXPO IS COMING

Save the date...Tuesday, April 22 from 9 a.m. – 3 p.m. for the AAR's the 12th Annual Tech and Business Expo at the Santa Anita Race Track. Contracts for exhibitors are available at www.TheAAR.com/Expo or you may come into the AAR office. For more details call the AAR office at 626-446-2115.

COMMERCIAL MARKETING MIXER

On Thursday, February 21 from 11 a.m. – 12:30 p.m. the AAR Commercial/Investment Marketing Mixer invites all REALTORS to attend their informational session and marketing group followed by a no-host luncheon. The subject this month will be on "Update on the Caruso Project – Shops at Santa Anita and Americana". Presented by Rick Lemmo, Vice President of Community Relations. Caruso Affiliated is a well-respected real estate firm known for its continuing success in developing neighborhood and regional retail centers of extraordinary quality. During this session you will have a Commercial update, be informed as to where is the Commercial Development Market is going from here and much more. FREE to REALTORS who are currently members in good standing and AAR Affiliate Members.

BECOME A PEPSTER IN 2008

Purchase up to Five Supra Lockboxes for \$25 each – Pay \$99 on the REALTOR Action Fund with your annual dues and you will be included in all the PEPster events for 2008. Free informative luncheons, meet and greet city officials, state legislators and other prominent leaders for a minimal amount of just \$99 per year. In addition, if you make your 2008 contribution before February 29, your name will be entered into a contest to win one of two free trips to Sacramento on June 4, for the California Association of REALTORS Legislative Day and an opportunity to purchase up to five Supra Lockboxes for just \$25 each. If you did not remit the REALTOR Action Fund with your annual dues payment, it is not too late! Send your credit card number or check to the AAR office today to be entered in the contest. Contest deadline has been extended to February 29. The offer expires on February 29. The drawing takes place on March 5.

SUPRA NEWS

Having trouble updating your key? Questions about functions? Call Supra support with your questions at 1(877) 699-6787.

FREE WINFORMS TRAINING
Wednesday, March 12, 2008

Learn all about WINForms Introduction/Desktop and Online. WINForms Introduction and Desktop are from 9:30 a.m. – 12:30 noon and WINForms Online will be from 1:30 p.m. – 3:00 p.m. at the AAR office. It is free to AAR members and \$25 for non-members. Reservations are required to ensure the correct number of handouts. Bring your laptop if you have one. Recommended to attend both sessions.

AAR ANNUAL DAY AT THE RACES

The luck of the Irish will be with the AAR on Friday, March 14 as the REP charitable auxiliary takes to the Santa Anita Race Track for an afternoon of fun and fortune. Don't miss this great event. \$30 ticket includes luncheon.

NEW MEMBER ORIENTATION

Orientation for new members will take place on Monday, February 25 from 9:00 a.m. – 12:30 p.m. at the AAR office. Please be sure to attend and bring your certificate of completion for the mandatory Ethics course with you to the Orientation.

New Policy as of May 1: \$50 Orientation Deposit will be refunded only if the agent attends the first scheduled Orientation. Questions, call the AAR office.

FREE ETHICS CLASS

Wednesday, February 20 from 1 – 4 p.m., the AAR will offer free Ethics video for members who are required to attend an Ethics class before new member Orientation. DRE credit is available with the video for \$15 but is optional. Free Ethics training that also meets this requirement can also be obtained on the N.A.R. website at www.REALTOR.ORG

SUPPORT YOUR LOCAL AFFILIATE MEMBERS

The Affiliate Members of the Arcadia Association of REALTORS are an invaluable asset to the Association. They support every Committee, charitable activity and event with their time, talent and financials. They are a hard-working, dedicated, great group and we all sincerely thank them for their constant efforts. Show them the AAR supports them by using their services when you have a transaction. This is the best way to say "Thank you" to them!

MIXER WITH ANTHONY PORTANTINO

Join us for a memorable mixer with Anthony Portantino, 44th Assemble District, on Wednesday, March 19, 2008 from 4:30 – 6:30 p.m. Hosted by the Arcadia Association of REALTORS and Pasadena-Foothills Association of REALTORS. Call AAR for more information.

OnlineEd – A NEW AAR MEMBER BENEFIT!

OnlineEd provides the AAR members with a discount for their education. OnlineEd offers continuing education, license training and career development courses completely online. These courses enjoy a 98% approval rating from their students as well as the many real estate schools and community colleges that use their material. The California Department of Real Estate and other State jurisdictions have called them on numerous occasions to tell them that they have some of the very best material available. Log on to the AAR website, the link is located on the left side under pay your dues Online. Click on the link and view all the quality courses available to you at a discount price.

IN MEMORIAM

The Arcadia Association is saddened to report the passing of our own Past President, William Luther on January 8, 2008. William was President of the AAR in 1959 and was a long time member of the Arcadia Chamber of Commerce and the Arcadia Masonic Lodge. Services were private. In his memory, donations in Bill's name can be made to the Arcadia Masonic Center, 50 W. Duarte Road, Arcadia, 91007. Our sincere sympathy to Bill's wife, family and friends.

