



REALTOR UPDATE

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ATTENTION BROKERS AND MANAGERS:

Reminder: The Broker or manager of each office is the only REALTOR of an office who receives a hard copy of this "REALTOR Update". Please share the information contained in this "bulletin" with your agents at an office meeting or via voice communication. Agents receive the "Update" via e-mail only. Thank you.

2007 LAMINATED THOMAS GUIDES

The AAR office now has 2007 laminated Thomas Guides in the AAR service center at the discount price of \$59 plus tax.

SUPRA NEWS

The annual lease statement for the Supra Lockbox Key was sent out as of August 1. Please look for your statement in the mail from G.E. Supra. Due date is September 1. If you do not receive a statement, please contact Supra at 1-877-699-6787.

REVERSE MORTGAGE SEMINAR

Thursday, September 13, 2007

The Housing Opportunity Committee Presents Reverse Mortgage Seminar from 2:00 p.m. – 4:00 p.m. on Thursday, September 13, 2007 at the AAR office. Presented by Diane Balsamo, Home Loan Consultant, Countrywide. FREE to AAR members-\$20 for Non-Members. Learn the features, benefits, qualifications, and uses of reverse mortgage. Are there rules about how you can use the money and much more. You may also register online at www.TheAAR.com.

THEME PARK MEMBER DISCOUNT CARDS

REALTOR members may come into the AAR office and pick up discount coupons to Knotts Berry Farm, Universal Studios, Sea World and Magic Mountain.

PROPERTY TAX PROPOSITIONS

Thursday, August 30, 2007

Thursday, August 30, 2007 from 10 a.m. – 12 noon at the AAR office. Instructed by Carol Quan, Special Assistant, Los Angeles County Assessor. FREE for AAR Members \$10 for Non-members. Learn how you can reduce your assessment, will transferring my property to my child trigger a reassessment and much more. You may visit the assessors website www.assessor.lacounty.gov for more information.

COMMERCIAL MARKETING GROUP

Thursday, August 23 at 11 a.m. – 12:30 p.m. the AAR Commercial/Investment Marketing Group invites all REALTORS to attend their informational session and marketing group followed by a no-host luncheon. The subject this month will be on "Enhancing your marketing and growing your client base in a changing market place". The instructor will be Jim Adams, Senior Consultant, Midpoint Financial Services. You will learn general information on marketing ideas you can put into immediate action, potential for improved rental income, motivated owners to sell and much more.

AAR CHARITY GOLF TOURNAMENT – September 20

The AAR's annual golf tournament is coming down the fairway on September 20 at the Santa Anita Golf Course. Stephen Ross, Heritage Escrow is currently seeking sign-ups for teams. Contact Stephen and get ready to play golf with your fellow REALTORS and Affiliate members!

RISK MANAGEMENT SEMINAR

September 28, 2007

Friday, September 28, 2007 from 9:00 a.m. – 12 noon. Instructed by Joel Carlson at the Arcadia Association Office. More information to follow.

NATIONAL ASSOCIATION OF REALTORS EXPO AND CONFERENCE

For the first time since 1991 the REALTORS Expo and Conference will be held in Las Vegas on November 13-16! This will be a wonderful opportunity for you to mix business and pleasure in one trip. There are no limits to what you can gain. With hundreds of programs, networking opportunities, cutting edge technology and much more. Visit www.REALTOR.org/Conference for a list of sessions and program details. Register today and enjoy early bird savings plus more choice of hotels!

LACBOR HOUSING SUMMIT September 26, 2007

Wednesday, September 26, is the day to mark your calendar and plan to attend the 29th Annual Legislative Day and Housing Fair (LACBOR) from 8:30 a.m. – 1:30 p.m. at the Hall of Administration, 500 W. Temple, Los Angeles. This day will be filled with good speakers and great information. Open to all real estate agents and brokers.

CALIFORNIA REALTOR® EXPO 2007

The state's largest real estate trade show, draws thousands of California's key franchise execs, top producers, and movers every year for educational, networking and professional development opportunities. Don't miss your chance to sharpen your professional knowledge and network with peers at the CALIFORNIA REALTOR® EXPO 2007 at the Anaheim Convention Center on October 9-11.

NEW MEMBER ORIENTATION

Orientation for new members will take place on Thursday, September 13 from 9:00 a.m. – 12:30 p.m. at the AAR office. Please be sure to attend and bring your certificate of completion for the mandatory Ethics course with you to the Orientation.

New Policy as of May 1, 2006: \$50 Orientation Deposit will be refunded only if the agent attends the first scheduled Orientation. Questions, call the AAR office.

FREE ETHICS CLASS

Wednesday, August 15 and September 5 from 1 – 4 p.m., the AAR will offer free Ethics video for members who are required to attend an Ethics class before new member Orientation. DRE credit is available with the video for \$15 but is optional. Free Ethics training that also meets this requirement can be obtained on the N.A.R. website at www.REALTOR.ORG.

NEW C.A.R. LEGAL MEMORANDUM

C.A.R. Member Legal Services has published a revised legal article, Avoiding Probate: Small Estates (July 23, 2007). This is available on the C.A.R. website at www.car.org under Legal and then What's New.

3RD QUARTER MLS FEES DUE

The AAR's 3rd Quarter MLS Fees are past due. A \$20 late fee is now required. 4th Quarter dues will be e-mailed at the end of August.

ADVANCED 1031 EXCHANGE CLASS

Tuesday, September 25 with Instructor, Dino Champagne at the AAR office. 3 DRE approved credits. More information to follow.

