



REALTOR UPDATE

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ATTENTION BROKERS AND MANAGERS:

Reminder: The Broker or manager of each office is the only REALTOR of an office who receives a hard copy of this "REALTOR Update". Please share the information contained in this "bulletin" with your agents at an office meeting or via voice communication. Agents receive the "Update" via e-mail only. Thank you.

2007 LAMINATED THOMAS GUIDES

The AAR office now has 2007 laminated Thomas Guides in the AAR service center at the discount price of \$59 plus tax.

SUPRA NEWS

The annual lease statement for the Supra Lockbox Key will be sent out as of August 1. Please look for your statement in the mail from G.E. Supra. Due date is September 1. If you do not receive a statement, please contact Supra at 1-877-699-6787.

AAR NEEDS YOUR HELP

The Association is gathering data from agents and lenders who have worked with CALHFA, HOP and ADDI government first time homebuyers programs and have had difficulty getting the deal closed. These are wonderful programs, however they are not user friendly and we plan to change that with YOUR HELP. Please submit (see attached form) to the AAR office, your particular experience or scenario using these programs; preferably by July 19, 2007. Fax to (626) 446-4072. Thank you for your help!

AIR CALIFORNIA COMMERCIAL CONTRACT FORMS REVIEW - Friday, July 20

Friday, July 20 - 9 a.m. - 5 p.m. at the Marriott Courtyard Hotel (formerly the Fourpoints Sheraton Hotel), 700 W. Huntington Dr, Monrovia. \$139. Course offers 7 DRE approved consumer protection credits. The three instructors include an attorney. The course will review all forty AIR forms. Continental breakfast and luncheon is included.

TENANT-IN-COMMON REAL ESTATE INVESTMENT STRUCTURE

Friday, July 20, 11:30 a.m. - 1:30 p.m. at the AAR office. \$10 refundable fee upon attendance.

THEME PARK MEMBER DISCOUNT CARDS

REALTOR members may come into the AAR office and pick up discount coupons to Knotts Berry Farm, Universal Studios, Sea World and Magic Mountain.

TECH THURSDAY

Effective Web Marketing Practices Using the Internet To Supplement Your Marketing Plan.

Thursday, July 26 from 9 a.m. - 10:30 a.m. at the AAR office. Come learn how to effectively use the web as a marketing tool to increase your business, power of e-mail marketing campaigns, basic website designs and techniques, learn the benefits of blogging and much more. Please call and reserve your seat today.

COMMERCIAL MARKETING GROUP

Thursday, July 26 - 11 a.m. @ AAR Office. The AAR Commercial/Investment Marketing Group invites all REALTORS to attend their informational session and marketing group followed by a no-host luncheon. This month's topic will be on "Cost Segregating your Real Estate Asset to Maximize Cash Flow" Learn what is cost segregation, what are the benefits of a study, what kind of property qualifies for a study and much more. Bring 100 copies of your wants and needs to the mixer. There will be time to "pitch" following the presentation. Please make a reservation by calling 446-2115.

AAR CHARITY GOLF TOURNAMENT - September 20

The AAR's annual golf tournament is coming down the fairway on September 20 at the Santa Anita Golf Course. Stephen Ross, Heritage Escrow is currently seeking sign-ups for teams. Contact Stephen and get ready to play golf with your fellow REALTORS and Affiliate members!

FREE BEGINNERS 1031 EXCHANGE CLASS

"The Power of Exchange - Understanding 1031 Exchange Concepts" - Friday, July 27, 9 a.m. - 12 noon at the AAR office. FREE to AAR members, \$25 Non Members. 3 DRE approved credits. Instructor, Dino Champagne. Registration Deadline is July 25. \$10 Deposit required - refundable upon attendance. Limited Seating - NO walk-ins!

1987 - 1997 MLS COMPARABLE BOOKS

The AAR has a large number of "seasoned" MLS comparable books from 1987-1997. (Are you old enough to remember the BOOK?) AAR brokers are welcome to take these FREE books for archives in their offices. Please stop by and make your selection. The books will be discarded by the end of July to make room for more important storage needs.

3RD QUARTER MLS FEES DUE

The AAR's 3rd Quarter MLS Fees are LATE. A \$20 late fee is now required.

NATIONAL ASSOCIATION OF REALTORS EXPO AND CONFERENCE

For the first time since 1991 the REALTORS Expo and Conference will be held in Las Vegas on November 13-16! This will be a wonderful opportunity for you to mix business and pleasure in one trip. There are no limits to what you can gain. With hundreds of programs, networking opportunities, cutting edge technology and much more. Visit www.REALTOR.org/Conference for a list of sessions and program details. Register today and enjoy early bird savings plus more choice of hotels!

BUSINESS OF THE YEAR

The AAR has been named "Business of the Year" by the Arcadia Chamber of Commerce. This award is presented to an organization or business that exhibits high standards of business practice, is actively involved in the support of the community and the Chamber. That surely sounds like the AAR.

FREE WINFORMS TRAINING

Wednesday July 18 learn about WINForms Desktop. Training begins at 2 p.m. to 3:30 p.m. at the AAR office and is free to AAR members and \$25 for non-members. Reservations are required to insure the correct number of handouts. Bring your laptop if you have one.

NEW MEMBER ORIENTATION

Orientation for new members will take place on Thursday, August 2 from 8:30 a.m. – 12:30 p.m. at the AAR office. Please be sure to attend and bring your certificate of completion for the mandatory Ethics course with you to the Orientation.

New Policy as of May 1: \$50 Orientation Deposit will be refunded only if the agent attends the first scheduled Orientation. Questions, call the AAR office.

FREE ETHICS CLASS

Wednesday, July 18 from 1 – 4 p.m., the AAR will offer free Ethics video for members who are required to attend an Ethics class before new member Orientation. DRE credit is available with the video for \$15 but is optional. Free Ethics training that also meets this requirement can also be obtained on the N.A.R. website at www.REALTOR.ORG

NEW C.A.R. LEGAL MEMORANDUM

C.A.R. Member Legal Services has published a revised legal article, Licensing Chart for REALTORS (July 9, 2007). This is available on the C.A.R. website at www.car.org under Legal and then What's New.

ADVANCED 1031 EXCHANGE CLASS

Tuesday, September 25 with Instructor, Dino Champagne at the AAR office. 3 DRE approved credits. More information to follow.

SIGN ORDINANCES

The City of Arcadia and Monrovia urgently request that all real estate agents comply with the local sign ordinances within the city they have property listed for sale. As a real estate professional, you are responsible to know local ordinances, restrictions or requirements on signs or disclosures. For instance, the City of Arcadia limits open house signs, directional arrows, sign size, etc. including no signs in the median, no flags, balloons, streamers or pennants. The City of Monrovia does not allow signs on city sidewalks nor in the public right of way and no more than two signs on the premises for any property for sale. As of APRIL 11, the City of Monrovia will IMPOUND these illegally placed signs. The signs may be retrieved from the Monrovia Public Works Department. Check with the local city for complete details. Thank you for your continued cooperation for the benefit of all real estate agents.

IN MEMORIAM

The Association is saddened to report the passing of Myra Folsom, wife of Fred Folsom from the Arcadia Masonic Center. Fred has assisted the AAR with our caravan meetings and other events for many years. Our sincere condolences to Fred, his family and friends.

