



REALTOR UPDATE

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JUNE - JULY 2007

ATTENTION BROKERS AND MANAGERS:

Reminder: The Broker or manager of each office is the only REALTOR of an office who receives a hard copy of this "REALTOR Update". Please share the information contained in this "bulletin" with your agents at an office meeting or via voice communication. Agents receive the "Update" via e-mail only. Thank you.

BUSINESS OF THE YEAR

The AAR has been named "Business of the Year" by the Arcadia Chamber of Commerce. This award is presented to an organization or business that exhibits high standards of business practice, is actively involved in the support of the community and the Chamber. That surely sounds like the AAR! The AAR will receive the award at the Chamber awards luncheon to be held on Wednesday, June 27 at Dave and Buster's at the Westfield's Mall. Tickets are just \$25. Come and join in the celebration!

3RD QUARTER MLS FEES DUE

The AAR's 3rd Quarter MLS Fees are due on June 30. Avoid a \$20 late fee by paying your MLS fees today. Deactivation of MLS service will take place on Monday, July 1 at 8:30 a.m.

HOW TO ANALYZE AND SELL SMALL INVESTMENT PROPERTIES

Thursday, June 21

The Power of Analysis with Instructor Dino Champagne on Thursday, June 21 from 9 a.m. – 12 noon at the AAR Office. \$25 for AAR Members \$35 for Non-members. Learn simple ways to analyze investment properties to determine value, how to compute cap rates, gross rent multiplier and cash-on-cash, how to compute before and after tax cash flow and much more.

AIR CALIFORNIA COMMERCIAL CONTRACT FORMS REVIEW - Friday, July 20

Friday, July 20 - 9 a.m. – 5 p.m. at the Marriott Courtyard Hotel (formerly the Fourpoints Sheraton Hotel), 700 W. Huntington Dr, Monrovia. \$99 or \$139 after July 1. Course offers 7 DRE approved consumer protection credits. The three instructors include an attorney. The course will review all forty AIR forms.

ASSOCIATION OFFICE WILL BE CLOSED

The AAR Office will be closed on Wednesday, July 4 in observance of the Fourth of July Holiday. There will be no caravan at the Masonic Center. Caravan will resume on July 11. Let's celebrate the birth of our nation. God Bless America!

TRANSACTION MANAGEMENT PLATFORM

A FREE benefit from MRMLS – This system will be spotlighted at the June "Tech Thursday" class on Thursday, June 28 at the AAR Office from 9 – 10:30 a.m. Free to AAR members. Come and find out about this fabulous transaction management system available to every member free through MRMLS. Learn how to track your own transactions, let your clients view the progress on their transactions and much more. Make your reservation today!

COMMERCIAL MARKETING GROUP

Thursday, June 28 – 11 a.m. @ AAR Office. The AAR Commercial/Investment Marketing Group invites all REALTORS to attend their informational session and marketing group followed by a no-host luncheon. This month's topic will be on "Commercial Insurance" with instructor John Tran. Bring 100 copies of your wants and needs to the mixer. There will be time to "pitch" following the presentation. Please make a reservation by calling 446-2115.

AAR CHARITY GOLF TOURNAMENT – September 20

The AAR's annual golf tournament is coming down the fairway on September 20 at the Santa Anita Golf Course. Stephen Ross, Heritage Escrow is currently seeking sign-ups for teams. Contact Stephen and get ready to play golf with your fellow REALTORS and Affiliate members!

AAR INDUCTION CEREMONY

New REALTORS who have attended Orientation and their Brokers are invited to attend the next REALTOR Induction ceremony scheduled for Wednesday, June 27 at 8:30 a.m. sharp at the MLS Caravan Meeting. New REALTOR members will be called forward to officially take the REALTORS Pledge and then they will be presented with the REALTOR pin.

SIGN ORDINANCES

The City of Arcadia and Monrovia urgently request that all real estate agents comply with the local sign ordinances within the city they have property listed for sale. As a real estate professional, you are responsible to know local ordinances, restrictions or requirements on signs or disclosures. For instance, the City of Arcadia limits open house signs, directional arrows, sign size, etc. including no signs in the median, no flags, balloons, streamers or pennants. The City of Monrovia does not allow signs on city sidewalks nor in the public right of way and no more than two signs on the premises for any property for sale. As of APRIL 11, the City of Monrovia will IMPOUND these illegally placed signs. The signs may be retrieved from the Monrovia Public Works Department. Check with the local city for complete details. Thank you for your continued cooperation for the benefit of all real estate agents.

FREE WINFORMS TRAINING

Wednesday, July 11 learn about WINForms On-line and Wednesday July 18 learn about WINForms Desktop. Training begins at 2 p.m. to 3:30 p.m. at the AAR office and is free to AAR members and \$25 for non-members. Reservations are required to insure the correct number of handouts. Bring your laptop if you have one.

NEW MEMBER ORIENTATION

Orientation for new members will take place on Thursday, August 2 from 9:00 a.m. – 12:30 p.m. at the AAR office. Please be sure to attend and bring your certificate of completion for the mandatory Ethics course with you to the Orientation. New Policy as of May 1: \$50 Orientation Deposit will be refunded only if the agent attends the first scheduled Orientation. Questions, call the AAR office.

2007 LAMINATED THOMAS GUIDES

The AAR office now has 2007 laminated Thomas Guides in the AAR service center at a discount for \$60 plus tax.

FREE ETHICS CLASS

Wednesday, July 18 from 1 – 4 p.m., the AAR will offer free Ethics video for members who are required to attend an Ethics class before new member Orientation. DRE credit is available with the video for \$15 but is optional. Free Ethics training that also meets this requirement can also be obtained on the N.A.R. website at www.REALTOR.ORG

NEW C.A.R. LEGAL MEMORANDUM

C.A.R. Member Legal Services has published a revised legal article, SB 800: California's Construction Defect Law (June 19, 2007), Mobilehomes (June 19, 2007). This is available on the C.A.R. website at www.car.org under Legal and then What's New.

MEMBER BENEFITS

View and Sign-up for education classes. Pay your fees to the AAR 24/7. View your account to see if you are current. Change your personal phone number. Change your home address or e-mail address. It is simple and easy with our new AAR Internet Member Services. Effective immediately, the Internet Member Services provide members the following:

View and Sign-up for Education Classes – Members can now view upcoming education classes and sign-up for them to be guaranteed a seat.

Personal Information Maintenance – Members can keep their own data up-to-date by making changes themselves, to appropriate information such as home address, personal telephone number and e-mail address. **Be recognized by your peers by uploading your photo on the member profile page.**

Account Information/Payments – Members can check their account balance, print a current statement or other reports and even pay dues or other fees with a credit card online.

Committee Information – Members can view their own committee history and check schedules for committees they are on.

Office/Agent Search – Members can search for an agent or an office on our database, either by agent's last name, agent's first name or office name. **Member photos uploaded in the Personal Information page will help agents locate you.**

You will find the Internet Member Services located on the AAR website at www.TheAAR.com click on Member Services..another great advantage of membership at the Arcadia Association of REALTORS.

(This is a secure site for the acceptance of payments)

IN MEMORIAM

The Arcadia Association is saddened to report the recent passing of long time REALTOR, Samuel Griffie, Century 21 Adams & Barnes. Services will be held on June 22, 10 a.m. at the Woods Valentine Mortuary. Sincere condolences to Samuel's family and friends.

