



REALTOR UPDATE

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JULY - AUGUST 2008

ATTENTION BROKERS AND MANAGERS:

Reminder: The Broker or manager of each office is the only REALTOR of an office who receives a hard copy of this "REALTOR Update". Please share the information contained in this "bulletin" with your agents at an office meeting or via voice communication. Agents receive the "Update" via e-mail only. Thank you.

TECH THURSDAY

On Thursday, July 24, 2008 from 9 – 10:30 a.m. at the AAR Office, you will learn all about how to make your listing picture perfect. You will learn photography tips, which is the right camera and the right settings, optimizing photos for the web and much more. Free to AAR members. Call the AAR office and reserve your place today.

AAR ANNUAL "BEACH BLANKET CHARITY BINGO"

Special thanks to the 2008 Bingo Supporters. Make sure to thank them when you see them. See the attached flyer.

eNEIGHBORHOODS CMA

Tuesday, July 22 at the AAR office, eN CMA Workshop is from 10:00 a.m. – 12 noon and the WyldFyre workshop is from 1:00 p.m. – 3:00 p.m. Free to all. Please call the AAR to reserve your seat today!

SUPRA KEY EXCHANGE DEADLINE - JULY 28th

Come to the AAR office for the Supra Key Exchange. All agents receiving the ActiveKEY during the exchange receive FREE "courtesy insurance" until September 1. We strongly advise you to continue to subscribe to the insurance with your annual lease in September. Cost to replace a lost or stolen ActiveKEY is \$249! Take the insurance for just \$25 per year! Deadline for the free exchange is coming soon...don't delay! After the deadline, agents will pay FULL PRICE for the ActiveKey. The D-Key and the AEII lockboxes (gray) will both become obsolete and will not work at the end of July. Take all the old gray boxes off your properties.

USING 1031 TAX DEFERRED EXCHANGES

The AAR Education Committee is offering a 3 DRE credit Seminar on Thursday, July 31, 2008 from 10:00 a.m. – 1:00 p.m. at the AAR Office with Instructor Phil Atwan. Seating is limited. Please reserve your spot today at <http://ims.TheAAR.com> This course is \$25 for AAR Members and \$35 Non-members. Refer to the attached flyer for more details.

HP10BII FINANCIAL CALCULATOR CLASS

Tuesday, July 29 from 10 a.m. – 1 p.m. at the AAR office. This is the first class of this type in the San Gabriel Valley. Instructor is Joseph DeCarlo, MBA, CPM, CCIM, CRE. This calculator is a must for anyone in the commercial field or who wants to be in the commercial field. AAR Members - \$20 and Non-Members - \$25. Seating is limited and reservations required. A limited number of the calculators are available for purchase from the AAR. Reserve today!

N.A.R. "SIGNATURE SERIES" COMMERCIAL CLASS

A special class to be presented for the first time in the entire San Gabriel Valley, the Signature Series will be held on Friday, September 19 from 8:30 a.m. – 5 p.m. at the Courtyard Marriott Hotel in Monrovia. The class will be presented by nationally known speaker, Bob McComb, co-creator of Top Dogs, the commercial training program. The course includes continental breakfast, luncheon, networking and afternoon snack. Early registration fees before August 30 is \$129 for AAR members and \$150 for non-members. After August 30, course fee is \$195. Register today!
Morning Session – Overview: Commercial Real Estate Fundamentals
Afternoon Session – Property Valuation and Financing Fundamentals

COMMERCIAL MARKETING MIXER

Thursday, July 17, 2008 the AAR Commercial/Investment Marketing Mixer invites all REALTORS to attend their informational session at 11 a.m. at the AAR office. The subject this month will be on the "LoopNet", the commercial data exchange system. During this session you will learn about LoopNet and how to get the most out of your membership, how to navigate the site with confidence, how to get the best exposure for your commercial listings and much more. Presented by Kari Facas. FREE to REALTORS who are currently members in good standing and AAR Affiliate Members.

NEW MEMBER ORIENTATION

Orientation for new members will take place on Monday, July 21 from 9:00 a.m. – 12:30 p.m. at the AAR office. Please be sure to attend and bring your certificate of completion for the mandatory Ethics course with you to the Orientation.

New Policy as of May 1: \$50 Orientation Deposit will be refunded only if the agent attends the first scheduled Orientation. Questions, call the AAR office.

FREE ETHICS CLASS

Wednesday, July 16 from 1 – 4 p.m., the AAR will offer a free Ethics video for members who are required to attend an Ethics class before new member Orientation. DRE credit is available with the video for \$15 but is optional. Free Ethics training that also meets this requirement can also be obtained on the N.A.R. website at www.REALTOR.Org

AAR ANNUAL INSTALLATION

Mark your calendar for Friday, December 5 and plan to attend the Annual Installation of AAR Officers and Directors at the Marriott Courtyard Hotel in Monrovia.

FREE WINFORMS TRAINING

Wednesday, July 23, 2008

Learn all about WINForms Introduction/Desktop and Online. WINForms Introduction and Desktop are from 9:30 a.m. – 12:30 noon and WINForms Online will be from 1:30 p.m. – 3:00 p.m. at the AAR office. It is free to AAR members and \$25 for non-members. Reservations are required to ensure the correct number of handouts. Bring your laptop if you have one. Recommended to attend both sessions.

AAR AUTO PAY

You will not have to worry about paying your dues late anymore. Fill out an automatic credit card form, which you can print out from www.TheAAR.com, click on Member Forms on the left hand side, fill it out and fax it to 626-446-4072. If you have a credit card on file with the AAR, please make sure to keep us updated with new expiration dates and change of credit card information.

VISIT THE AAR WEBSITE

The AAR is constantly updating and improving our website. The website is a convenient source for all information that you may need 24/7. Visit the site at www.TheAAR.com and receive all Association information, forms, calendar of events and much more.

