



# REALTOR UPDATE

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Executive Vice President

**MARCH - APRIL 2008**

## **ATTENTION BROKERS AND MANAGERS:**

Reminder: The Broker or manager of each office is the only REALTOR of an office who receives a hard copy of this "REALTOR Update". Please share the information contained in this "bulletin" with your agents at an office meeting or via voice communication. Agents receive the "Update" via e-mail only. Thank you.

### **MIXER WITH ANTHONY PORTANTINO**

Join us for a memorable evening mixer with Anthony Portantino, 44th Assembly District, on Wednesday, March 19, 2008 from 4:30 – 6:00 p.m. Hosted by the Arcadia Association of REALTORS and Pasadena-Foothills Association of REALTORS. Call AAR for more information. Tickets are \$50.

### **FREE SUPRA AND SMARTPHONES TRAINING** **Friday, April 11, 2008**

From 10:00 a.m. – 12 noon learn about the smartphone, the all in-one business tool. Thinking of getting a Palm? See what it can do for you, which model is best suited for your use, the difference between the Palm OS and Windows mobile, how to use your smartphone to full advantage and much more. At the AAR office, FREE to AAR members. Make your reservation today!

### **NOMINATIONS NOW OPEN FOR AAR 2009** **BOARD OF DIRECTORS**

Nominations will be accepted through the month of March. The selection process will begin in early April. Nomination forms are available at the AAR office. Fill out and return the form before March 31. This selection process will begin in early April.

### **CANDIDATE FORUM**

On Thursday, April 3, the AAR is partnering with the Arcadia Chamber of Commerce to present a free candidates forum for the candidates who are seeking election for the Arcadia City Council. Meeting begins at 8 a.m. at the Chambers office at 338 W. Huntington Drive in Arcadia.

## **COMMERCIAL MARKETING MIXER**

Thursday, March 20 at 11 a.m. at the AAR office. Presenter will be Richard Streitz, Baldwin Real Estate Services, who will speak on "What to Look For in Commercial/Industrial Buildings." During this session you will learn how to recognize minor vs. major potential tenant improvements, understanding client requirements and much more. FREE to REALTORS who are currently members in good standing and AAR Affiliate Members.

### **TECH THURSDAY**

On Thursday, March 20 from 9 – 10:30 a.m. at the AAR office learn about Broadcast, Podcast, Whatever-Cast! Presenter is Jacen Crehan, Century 21 Adams and Barnes, Tech Committee Member. Learn about what podcasting is, what the benefits are of podcasting, what YouTube is and much more. FREE to AAR members. Non-member fee is \$25.

### **FREE e-PRO WORKSHOP**

On Wednesday, March 26 from 2 – 3:30 p.m. at the AAR Office. This is the only designation from the National Association of REALTORS that is completed entirely online. Amaze your clients and fellow REALTORS by touting your e-PRO Designation which demonstrates your knowledge of technology within the real estate industry. You have six months to complete the course.

### **FREE AGENCY AND ETHICS LIVE CLASS**

Tuesday, March 25 at the AAR office with Instructor, Joel Carlson. 9 – 12 noon will be "Agency" for 3 DRE Credits and 1 – 4 p.m. is "Ethics" for 3 DRE Credits. Pre-registration is required. Register for one or both. There will be NO WALK-INS. FREE to AAR members, a \$10 refundable deposit is required. Non-member fee is \$25 per course.

### **ASSOCIATION OFFICE OPEN HALF DAY**

The AAR Office will close at 12 noon on Friday, March 21 in observance of Good Friday.

## **ARE YOU A GOOD NEIGHBOR?**

REALTOR Magazine is seeking nominations for the ninth annual Good Neighbor Awards. The program recognizes REALTORS who've made an extraordinary commitment to community service. Five winners will be announced in November in REALTOR Magazine and at the 2008 REALTORS Conference and Expo in Orlando. The winners will receive a \$10,000 grant for their community cause, national publicity, travel expenses to the convention, and a crystal trophy. Last year's winners were selected from over 320 entries. Good Neighbor Award entries must be received by May 23, 2008. For more details and an entry form, go to <http://www.REALTOR.org/realtormag> and click on Good Neighbor Awards under the popular features section, call 800-874-6500, or see the ad in the March issue of REALTOR Magazine.

## **THE AAR FREE TECH AND BUSINESS EXPO IS COMING**

Save the date...Tuesday, April 22 from 9 a.m. – 3 p.m. for the AAR's 12th Annual Tech and Business Expo at the Santa Anita Race Track. Contracts for exhibitors are available at [www.TheAAR.com/Expo](http://www.TheAAR.com/Expo) or you may come into the AAR office. For more details, call the AAR office at 626-446-2115.

## **FREE WINFORMS TRAINING Wednesday, April 9, 2008**

Learn all about WINForms Introduction/Desktop and Online. WINForms Introduction and Desktop is from 9:30 a.m. – 12:30 p.m. and WINForms Online will be from 1:30 p.m. – 3:30 p.m. at the AAR office. It is free to AAR members and \$25 for non-members. Reservations are required to ensure the correct number of handouts. Bring your laptop if you have one. Recommended to attend both sessions.

## **NEW MEMBER ORIENTATION**

Orientation for new members will take place on Monday, April 7 from 9:00 a.m. – 12:30 p.m. at the AAR office. Please be sure to attend and bring your certificate of completion for the mandatory Ethics course with you to the Orientation.

New Policy as of May 1: \$50 Orientation Deposit will be refunded only if the agent attends the first scheduled Orientation. Questions, call the AAR office.

## **FREE ETHICS CLASS**

Wednesday, March 19 from 1 – 4 p.m., the AAR will offer a free Ethics video for members who are required to attend an Ethics class before new member Orientation. DRE credit is available with the video for \$15 but is optional. Free Ethics training that also meets this requirement can also be obtained on the N.A.R. website at [www.REALTOR.Org](http://www.REALTOR.Org)

## **SUPPORT YOUR LOCAL AFFILIATE MEMBERS**

The Affiliate Members of the Arcadia Association of REALTORS are an invaluable asset to the Association. They support every Committee, charitable activity and event with their time, talent and financials. They are a hard-working, dedicated, great group and we all sincerely thank them for their constant efforts. Show them the AAR supports them by using their services when you have a transaction. This is the best way to say "Thank you" to them!

## **SUPRA NEWS**

Having trouble updating your key? Questions about functions? Call Supra support with your questions at 1(877) 699-6787. This number is available 6 a.m. to 7 p.m. or e-mail questions to support [support@supra-products.com](mailto:support@supra-products.com). Access KIMweb to view reports, assign keyboxes, etc. at [www.supraekey.com](http://www.supraekey.com) Receive an emergency update code by calling 1(888) 968-4032.

